E-MATERI





BUILDING RESILIENCE IN TUNA WORLD:

"Control Your Future or Someone Else Will"

HOTEL TENTREM YOGYAKARTA

5-6 JULI 2023

KONFERENSI & WISUDA YPIA













Why Digital Transformation



Innovation

- Emerging Technology
- Collaboration



Customer Influence

Customer Behavior



Competition

- FOMO ©
- Efficiency



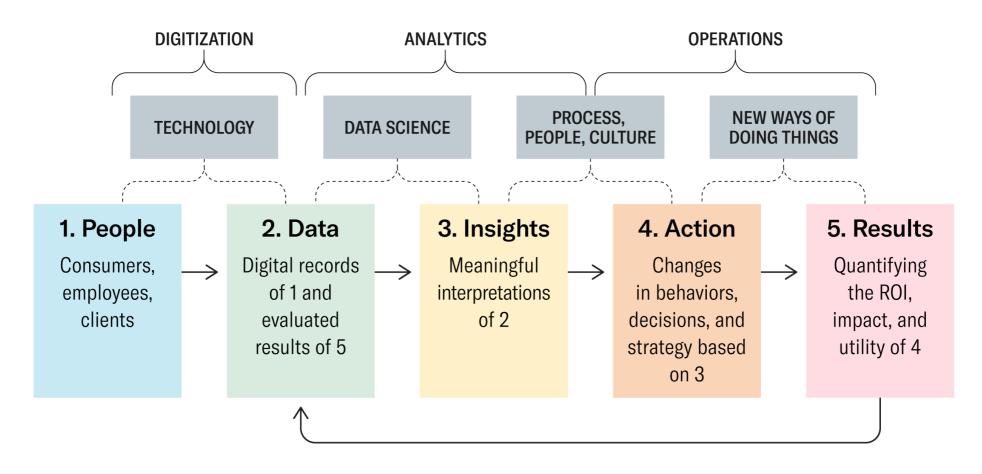
External Constraints

- COVID, Economic Downturn
- Resilience



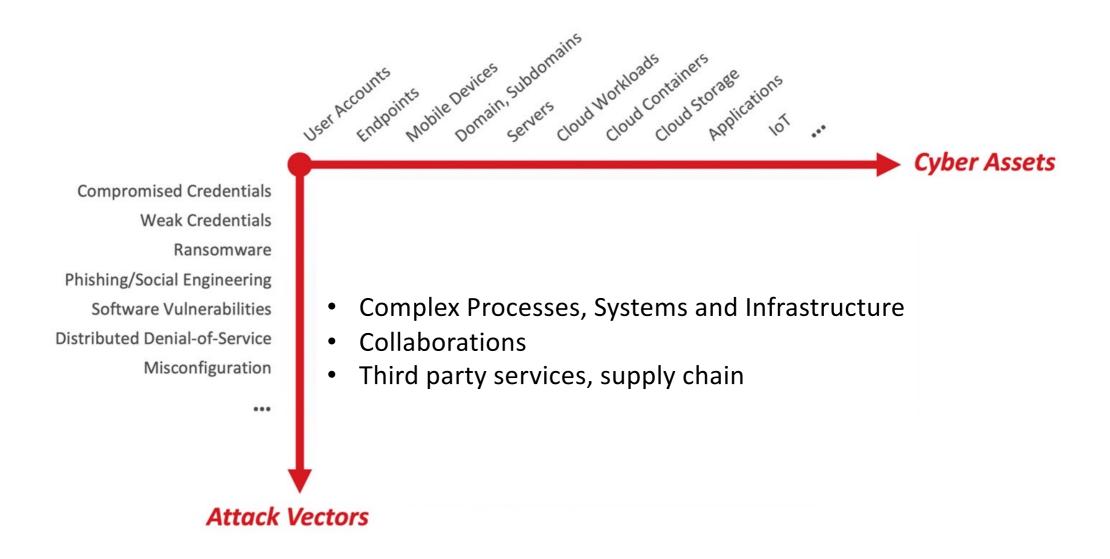
The 5 Essential Components of a Digital Transformation

Mapping the journey to becoming a data-centric organization.





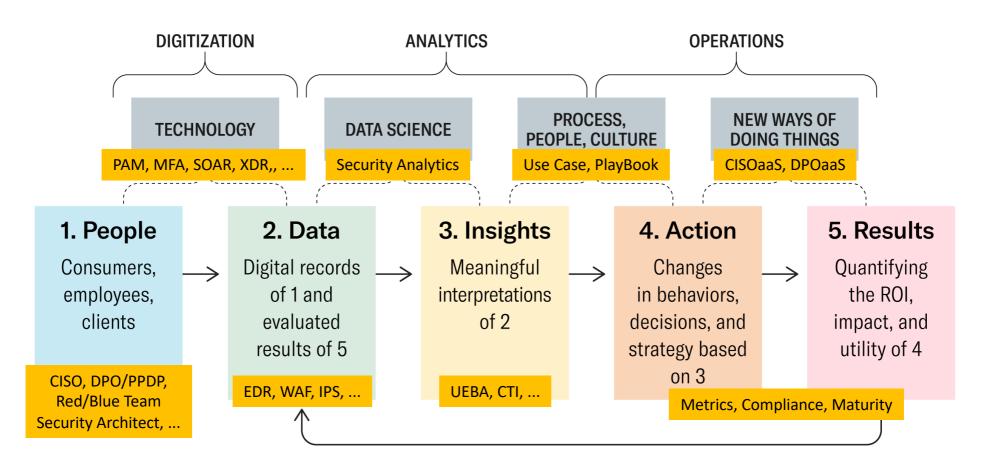
Digital Attack Surface



The 5 Essential Components of a Digital Transformation

and their Security Implications

Mapping the journey to becoming a data-centric organization.

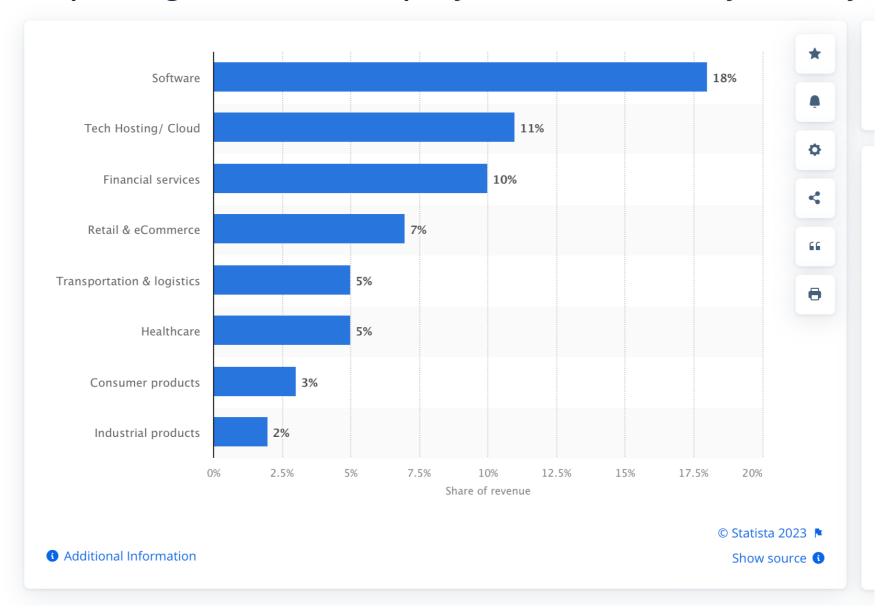


▽ HBR



https://thehackernews.com/2023/02/cybersecurity-budgets-are-going-up-so.html

IT spending as share of company revenue in 2022, by industry

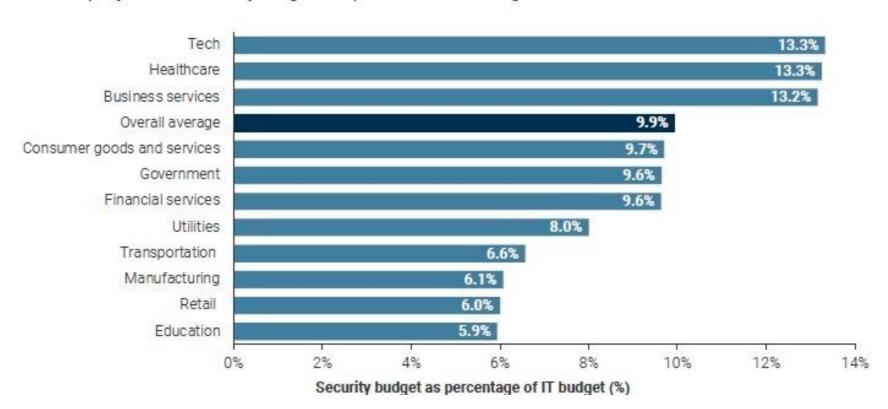






Security Budgeting as a Percent of the IT Budget Splits into 3 Tiers

The company's annual security budget as a percent of the IT budget





Factors Determining Security Spending



Q: Which of the following factors help determine the priority of your security spending?

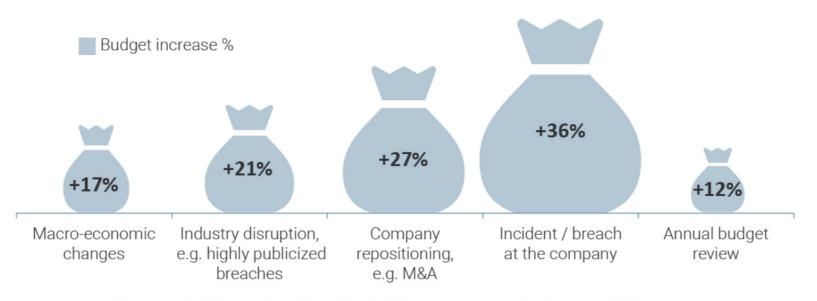


Source: IDG Security Priorities Study, 2021

IDG COMMUNICATIONS, INC.

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https://www.iansresearch.com/resources/all-blogs/post/security-blog/2022/11/01/2022-security-budget-benchmark-report-preview



Key events triggered outsized budget increases, in particular security breaches affecting the company and strategic changes.

Source: 2022 Security Budget Benchmark Report

Perkuat Keamanan Digital, BSI Gandakan Capex IT Jadi Rp580 M



Jakarta, CNBC Indonesia - PT Bank Syariah Indonesia Tbk (BRIS) mengalokasikan belanja modal (capital expenditure/capex) tahun 2023 dua kali lebih besar dibandingkan tahun lalu, yaitu sebesar Rp 580 miliar.

Hal itu dilakukan usai BSI mengalami gangguan layanan dan isu kebocoran data yang terjadi beberapa waktu lalu.



"IT IS NOT THE STRONGEST OF THE SPECIES THAT SURVIVES, NOR THE MOST INTELLIGENT THAT SURVIVES. IT IS THE ONE THAT IS THE MOST ADAPTABLE TO CHANGE."

- CHARLES DARWIN (1809-1882) -